



MEMORABLE CAMPAIGNS  
MEASURABLE RESULTS

## About EVR

You want campaigns that are memorable and results that last. That's what we do.

**Clients expect agencies to give them an advantage in the marketplace.** EVR produces campaigns that get you noticed and we measure the results to the end of the sales cycle. Our deep experience in brand communications and our culture of accountability empowers us to deliver insightful and creative marketing solutions.

**We're an integrated marketing agency with a noted flair for creativity and a firm grasp of metrics.** That allows us to build campaigns that position you to stand out in the marketplace and produce measurable results.

**The emergence of advanced technology and digital marketing has created an intersection of data, technology and design.** We know how to navigate the new landscape. We also understand that there's an urgent need for the return of the informed marketing generalist who is able to synthesize the whole picture and orchestrate the right solutions, unencumbered by the chains of specialization.

**EVR is the agency partner for businesses looking to build brand equity and generate more revenue from their marketing efforts.** We consistently and reliably deliver the ideal combination of strategic thinking, creativity and accountability, giving you the confidence that your brand will be elevated and your business will reach optimal success.

We call it Informed Ingenuity.

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Located in the  
historic millyard district  
of Manchester, NH



## EVR Services

Relationships are everything.

You need an agency you can trust to deliver the services you want, but it's more than that. You need a partner you can count on to help you grow and succeed. We get that.

Our services include:

### BRAND COMMUNICATIONS STRATEGY AND PLANNING

- Research
- Brand strategy development
- Marketing communications planning
- Campaign development and management
- Media planning and placement
- Measurement and analysis

### CREATIVE SERVICES

- Creative concept and design
- Copywriting
- TV/video production
- Print production
- Out of home

### EVR MEDIA SERVICES

- Media research, strategy and planning
- Traditional media – TV, radio, print, OOH
- Digital media – Programmatic, PPC, SEO, social media, email
- Media placement and monitoring
- Trafficking
- Measurement, analysis and optimization
- Affidavits and reconciliation

### WEBSITE AND MOBILE DEVELOPMENT

- Custom user interaction design and UX prototyping
- Mobile app design and development
- Landing page development and A/B testing
- Digital e-commerce storefronts, intranet sites and customer portals
- Content management integration including WordPress, Drupal, Sitecore and more
- W3C certified, custom HTML5, CSS3, PHP, .NET, JavaScript and MySQL
- Integrated pre-launch search engine optimization (SEO) and app store optimization (ASO) services

### CONTENT MARKETING

- Content development
- Public relations
- Social media